

Is Google Negatively Affecting our Intelligence?

Google is the easiest and most reliable way to get information on certain topics. Google is affecting the way our brain thinks. Before, when you wanted to research something, you would go to the library or ask someone. But now you can just search it up on Google in a few seconds and get more information than in the library. Memory research shows that people only remember information you pay attention to. So searching information this quick and easy doesn't allow people to fully remember it. According to "The Shallows: What the Internet Is Doing to Our Brains" by Nicholas Carr, "Google Effect: Is technology making us stupid?" by Genevieve Roberts, and an infographic by Moran and Firth, Google is making us shallow. Google is affecting our memory because of distractions, digital amnesia, and false information.

First of all, Google is always getting us distracted. While researching on Google, it is hard not to get distracted with videos, games, and texting. This interrupts our thinking and makes us forget things. According to "Is Google Making Us Stupid?" by Nicholas Carr, he states that, "The Net bombards us with messages and other bits of data, and every one of those interruptions breaks over train of thought." This doesn't allow us to store information in our long term memory so we end up forgetting most of what we learned. Without Google, kids won't know much since everything they learned was forgotten. In, "Is Google Making Us Stupid?" it states that "Google doesn't want us to slow down. The faster we zip across the Web, clicking links, and skimming words and pictures, the more ads Google is able to show us and the more money it makes." All those adds are making Google money and keeping us from remembering anything we searched up so we will have to use Google over and over again. Google is affecting our minds with all the interruptions it gives us.

Second of all, we are developing digital amnesia thanks to Google. Digital amnesia causes us to forget most of what we search up on Google. According to "Google Effect: is technology making us stupid?" by Genevieve Roberts they state that, "A recent study (you've probably forgotten it by now) suggests 90 percent of us are suffering from digital amnesia." That is a lot of people clicking links, getting distracted, and forgetting useful information. All while Google is making a lot of money. According to, "Google Effect: is technology making us stupid?" it says, "We know from memory research that we only remember information we pay attention to." If that's the case then almost nobody is going to remember anything with constant interruptions. Google is affecting our minds with digital amnesia.

(Never finished the rest of the essay)